

# HUNT STREET STATION

## RESOURCE GUIDE 2023



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# 2023 Hunt Street Station: Resource Guide

## Business Development

### HUBZone Program

#### WHAT IS THE HUBZONE PROGRAM?

The **Historically Underutilized Business Zones (HUBZone)** program helps small businesses in urban and rural communities gain preferential access to federal procurement opportunities. These preferences go to small businesses that obtain HUBZone certification in part by employing staff who live in a HUBZone. The company must also maintain a "principal office" in one of these specially designated areas. This article discusses the characteristics and eligibility for small businesses to be a part of HUBZone, which can be helpful for the small business owner as well as the contracting officers. Contracting officers can find this information useful as well, in addition to some of the information about regulations to cater to their needs in assisting small businesses which are qualified as HUBZones.

## HOW IT WORKS

Small businesses in high-unemployment, low-income areas can receive an economic boost from the HUBZone contracting program. The HUBZone program provides contracting assistance to small businesses located in economically distressed communities, referred to as Historically Underutilized Business Zones (HUBZones), to promote job growth, capital investment, and economic development in these areas, including Indian reservations. The program's benefits for HUBZone-certified companies include competitive and sole source contracting, a 10 percent price evaluation preference in full and open contract competitions, as well as subcontracting opportunities. The Federal government has a goal of awarding 3 percent of all dollars for Federal prime contracts to HUBZone-certified concerns.

## RESOURCE LINKS

### **HUBZone Map -**

<https://maps.certify.sba.gov/hubzone/map#center=16.427259,-98.887088&zoom=3>

### **Search for Certified Firms -**

[https://dsbs.sba.gov/search/dsp\\_dsbs.cfm?CFID=39679708&CFTOKEN=4908f792105ac50b-9FF1DACB-D40B-A917-24D72843DA16DBDF&jsessionId=3030e426528f9c60e54f8221c7f80566854f](https://dsbs.sba.gov/search/dsp_dsbs.cfm?CFID=39679708&CFTOKEN=4908f792105ac50b-9FF1DACB-D40B-A917-24D72843DA16DBDF&jsessionId=3030e426528f9c60e54f8221c7f80566854f)

# Invest Detroit

## **WHAT IS INVEST DETROIT?**

We are a mission-driven lender, investor, and partner that supports business and real estate projects that will ignite economic growth in Detroit and the region.

Our goal is to be a thriving city that works for all Detroiters with an improved quality of life—inclusive housing, resourced and walkable neighborhoods, and equal opportunities for jobs and business growth.

## **HOW IT WORKS**

Invest Detroit works with developers, business owners, entrepreneurs, and startup founders to help accomplish our mission to be a financial catalyst for economic growth in underserved communities and markets in Detroit and the region. We believe in one Detroit for all and welcome funding interest from Detroit residents, entrepreneurs of color, women, and immigrants.

## **RESOURCE LINKS**

**For Real Estate and Industrial** - <https://investdetroit.com/need-support/> form on bottom of page

**For Small Businesses** - <https://investdetroit.com/small-business/>

**For ID Venture Capital** - <https://idventures.com/>

**Program Overview** - <https://investdetroit.com/program-overviews/>

## **Detroit Economic Growth Corporation** **(DEGC)**

### **WHAT IS THE DEGC?**

The Detroit Economic Growth Corporation is the City's economic development catalyst. If you are a business looking to expand in the city or make Detroit your home, DEGC is the first step on your path to success. Our team is creating transformational opportunities for residents, local businesses, and new investors – right here in Detroit.

DEGC's mission is to design and implement innovative solutions that attract investment, create jobs and advance Detroit's economy for all residents.

We are dedicated to inclusive economic development, and we take this responsibility to heart. With a team that is diverse and representative of the communities we serve, DEGC is working to reduce the inequality that can be barriers to economic opportunity.

**Small Business Liaison** - <https://www.degc.org/small-business-programming/>

At the center of Detroit's economic revitalization is our robust small-business community. Home-grown restaurants, retailers and service

providers bring needed goods and services to residents. Small businesses provide local jobs, stabilize neighborhoods, and create a sense of community. Black-owned businesses are especially important to an inclusive and accessible economy. DEGC provides many programming to help startups and established businesses flourish.

**Detroit Means Business** - <https://www.detroitmeansbusiness.org/>

Detroit Means Business is helping make Detroit the *place* for small business owners to thrive. DMB is Detroit's front door to entrepreneurial success and the one place dedicated to driving a strong small business community. Find solutions, make connections, and let DMB help your small business soar.

**Buy Detroit** - <https://www.degc.org/buydetroit/>

Fostering a community of business-to-business procurement, BuyDetroit is the sole source for buyers, suppliers and contractors of all sizes and categories to connect, post and apply for new opportunities, and build capacity. In turn, the program creates new jobs, drives access and inclusion, and helps to grow Detroit's economy.

# Michigan Economic Development Corporation (MEDC)

## **WHAT IS THE MEDC?**

Michigan Economic Development Corporation is a quasi-state agency that exists to advance Michigan's economy. Our mission is to achieve long-term economic prosperity for Michiganders by investing in communities, enabling the growth of good jobs, and promoting Michigan's strong image worldwide. MEDC provides valuable services to Michigan communities, businesses, residents, and visitors from around the world.

### **Capital Access -**

<https://www.michiganbusiness.org/services/access-capital/>

MEDC partners with lenders of all sizes to provide financing support so they can provide loans to small businesses in their communities and across the state. Capital Access programs reduce the risks lenders face when lending to small businesses by providing loan enhancement up-front. The lender can then provide access to capital that would not traditionally be available.

### **VENTURE CAPITAL Pre-Seed Fund III -**

<https://www.michiganrise.com/>

The Pre-Seed Fund III is administered by the Michigan State University Foundation through Michigan Rise, a fully owned subsidiary of the Foundation. Michigan Rise supports entrepreneurs and technology startups across Michigan through capital support, coaching,



assistance with grant funding and more. Funding amounts may be awarded for approved applicants through the fund from \$50K to \$250K.

### **Business Accelerator Fund (BAF) -**

<https://michigansbdc.org/get-started/grow-my-business/business-accelerator-fund/>

The [Business Accelerator Fund \(BAF\)](#) is available to participating business accelerators in Michigan's statewide [SmartZone](#) network. These funds are used toward the delivery of highly specialized services to their clients that are not otherwise available from these business accelerators. Participating business accelerators engage third party specialists to help advance the client's path to commercialization, company success, and economic impact for the state of Michigan.

- BAF funds are awarded to accelerators through a competitive review process.
- A company may not receive more than \$50,000 in BAF services, though most engagements are in the \$7,000 to \$15,000 range.
- BAF is administered by the SBDC. Companies interested in participating are encouraged to contact the nearest SmartZone.

### **MICHIGAN STEP GRANT -**

<https://www.michiganbusiness.org/services/international-trade/mistep/>

The MEDC is enabling small businesses access to global markets and buyers while increasing the dollar value of Michigan exports with the Michigan State Trade Expansion Program. Does your business export

goods internationally? You may be eligible for the Michigan STEP grant.

## **Health & Wellness**

### **CROSS FIT HCS**

#### **WHAT IS CROSS FIT HCS?**

We focus on bettering our community firstly through our own health and then through outreach. We are built on diversity and inclusion to teach, learn, and practice healthy and fit lifestyles at all levels. Our purpose in providing community service initiatives makes us unique from other CrossFit gyms as we focus on not only our own health and wellness but on those with less access than our own.

### **VEGANLY ESSENTIAL**

#### **WHAT IS VEGANLY ESSENTIAL?**

Redefining the vegan lifestyle one meal at a time. We exist to provide access to vegan foods and resources for citizens of Detroit. We know that healthy foods promote a healthy lifestyle, and in a city riddled with food deserts and low access to fresh produce we inform and empower our communities to exist within that.

## **Vegan Cooking Classes**

Perfect for beginner to advanced chefs, our Vegan cooking classes help put a fun twist on some of the most familiar dishes.

## **Vegan Catering**

Need vegan food options for an event or gathering? Count on us to deliver you delicious vegan food that will satisfy your guest any time of day

## **Vegan Meal Prep**

If you want to eat vegan but do not have the time or know how to prepare tasty food for yourself daily, leave it to us! We will prep meals based on your tastes and wants, just submit an inquiry today.

[Info@veganlyessential.com](mailto:Info@veganlyessential.com)

# **Community Building**

## **Michigan Nonprofit Relief Fund**

### **WHAT IS THE MICHIGAN NONPROFIT RELIEF FUND?**

Michigan's small nonprofits can now [formally apply](#) for the \$35M relief fund. The intent to apply was simply a tool to gauge need and interest statewide.

If you have filled out the 'intent to apply' form, please log back in and complete the application. If you did not fill out the 'intent to

apply' form, you can still fill out an application and apply for the grant funding.

#### **OTHER IMPORTANT FACTS FOR YOU TO KNOW:**

- Nonprofits **do not** have to be members of MNA to apply for/receive grant funding
- The formal application opened, March 22, 2023 at 12:00 PM EST
- The application will close on Friday, May 5, 2023 at 11:59 PM EST

Each eligible application will be reviewed by nonprofit and community leaders from the applicant's region. Applications will be scored based upon demonstrated need, narrative, and supporting documentation. Grant awards will be disbursed by the beginning of July 2023.

## **Uplift Family Services**

### **WHAT ARE UPLIFT FAMILY SERVICES?**

We exist to provide families with resources to create healthy lifestyles and to empower them to have a positive impact in their communities

### **Nutritional Counseling**

Assist with getting a Registered Dietician if needed for you or baby.

### **WIC Support & Referrals**

Assist with enrolling or refer to WIC if eligible.

## **Breastfeeding Education**

Assist with enrolling in breastfeeding education classes, help find midwife/doula if needed.

## **Childbirth Education**

Assist with enrolling in CBE classes in the area.

## **Counseling**

Assist and find a local provider for counseling centered around postpartum support.

## **Family Planning**

Discuss various family planning options and assist mom with this choice.

## **Car Seat Assistance**

Assist with resources for car seats and educate on how to properly install car seats.

## **Baby Items Assistance**

Give mom resources for baby items needed in her area.

## **Food Bank Assistance**

Give mom resources to food pantries in her area.

## **Parenting Classes**

Offered quarterly will receive a certificate after class.

# Arts & Design

## Design Core Detroit

### WHAT IS DESIGN CORE DETROIT?

Design Core Detroit champions design-driven businesses and their role in strengthening Detroit's economy. It offers services to strengthen, grow and attract design businesses, increases market demand for design services, and tells Detroit's design story locally and globally. Design Core is a department within [College for Creative Studies](#).

Design Core serves design-driven industries that specialize in design or utilize design as a central discipline of their business strategy. As the steward of Detroit's [UNESCO City of Design designation](#), Design Core serves as the convener and backbone organization for the [Detroit City of Design initiative](#).

**Check out what we have been doing for the last year!**

[2021 ANNUAL REPORT](#)

### THE HISTORY OF DESIGN CORE DETROIT

Formerly known as Detroit Creative Corridor Center (DC3), the organization formed in 2010 through a partnership between the

College for Creative Studies (CCS) and Business Leaders for Michigan (BLM) due to BLM's Road to Renaissance strategy.

## **DESIGN CORE HAS ASSISTED OVER 250 BUSINESSES TO START-UP, GROW OR LAND IN DETROIT**

Since forming in 2010, Design Core has assisted in the efforts that have led to over 3,000 new jobs in Detroit. The organization has become the central hub for Detroit's design community through its events that attract more than 30,000 people annually. And, in 2015, it successfully applied for Detroit's UNESCO City of Design designation, becoming the first U.S. city to receive it.

[Learn more about Detroit's UNESCO City of Design designation.](#)

## **DESIGN + DINE**

Design & Dine is a luncheon lecture series that offers a platform to share projects, industry expertise and trends with a wide audience. The series aims to promote members, connect designers, and help attendees build a wide range of design-based skillsets. Topics cover a variety of subjects and are driven by member interest and demand. Must be a Plus and Premier level Design Network member to present. To propose a presentation topic, send us an email.

**JOIN THE NETWORK** - <https://designcore.org///designers/join/>

We create connections. Whether you want to meet new people, learn new skills, or find a business opportunity, Detroit Design Network connects you with like-minded designers and businesses who share our belief that good design matters. Together, we can strengthen the design community in meaningful ways.

We welcome designers and design businesses from all industries, specialties, and career stages to join the network. We will support you with the tools, resources, and services you need to thrive.

## **CLIENT SERVICES BOOT CAMP -**

<https://designcore.org///subscribe/>

Client Services Boot Camp is an annual, six-session program based on the fundamentals of client service targeted to small- to medium-sized design companies and freelancers. In addition to workshops led by industry professionals, attendees present their business pitch at the first and last session of the boot camp to help clarify their client offering and value proposition. Subscribe to our newsletter for up-to-date information on schedules and registration.

## **DETROIT MONTH OF DESIGN -** <https://designcore.org/month-of-design/>

A citywide celebration of creativity, Detroit Month of Design gathers designers and the greater community to celebrate Detroit's role as a national and global design capital. Every September, partners across Detroit come together to show off their latest works and ideas. Applications to participate are open every year March-April.



# Youth

## Hired Muscle: Suit Up Detroit Campaign

### **WHAT IS THE SUIT UP CAMPAIGN?**

We are a locally owned and community-based business here in Detroit. Last year, in a campaign spearheaded by our Co-Owner and President, Damon Cannon, we were able to donate \$500 to Henry Ford High School so that 12 young men could purchase suits for their prom. In an impassioned social media post that Damon did last weekend, reliving his challenging senior prom and vowing to continue our donations, we have received an influx of community love and wanting to know how to donate. Last year, we worked with a Success Coach on a program called Pathways to Potential. We have created a GoFundMe Page, where you can read about Damon's personal story. Pathways to Potential has connected us with 9 high schools and 3 K-8 schools! Our goal is to raise \$10,000 to provide support amongst the schools we have connected with! 100% of these funds will be allocated to the schools! Your support in this endeavor would be appreciated! Please contact us by email if you have any questions!

[info@hiredmuscleetroit.com](mailto:info@hiredmuscleetroit.com)

# 2xFocus

## **WHAT IS 2xFOCUS?**

Double the Impact - Double the Result; Following my purpose to inspire, uplift, empower and motivate young males to become the very best version of themselves. This is achieved through mentoring, coaching and training.

## **SPECIAL SKILL SET TRAINING (ENTREPRENEURSHIP, LEADERSHIP, LIFE SKILLS, ETC)**

Mentoring is one of the best gifts you can give a young man! Mentorship builds social and emotional support, confidence, and resilience, and helps ensure young people are prepared for success.

## **PERSONAL DEVELOPMENT**

Personal Development is a life lengthy process! As young people grow up, they build skills and knowledge that are important to them as youth, and that become more important as they become more independent and grow older. Some of the training we provide for young males through personal development include the following:

- Increasing self - awareness
- Learning new skills, including communication, visioning goals setting, and leadership
- Building strengths and talents
- Improving health
- Coaching independent living skills such as education planning, money management, etc
- Embrace empathy and develop effective listening skills
- Personalized coaching sessions with a certified coach

- Career development resources
- Interactive workshops

## **SERVICE-LEARNING PROJECTS**

We recognize there is a need in our community for positive role models, community leaders, speakers, coaches & mentors. Instead of complaining about all the things that are wrong, we decided to roll up our sleeves and become a solution to some of these issues that our communities are facing. We have partnered with several organizations to volunteer, support, motivate and inspire individuals to be the absolute best versions of themselves. Some of the Service-Learning Projects are tutoring other students and adults, giving presentations on violence and drug prevention, helping in a homeless shelter, participate in after school programs, host a book drive, provide specific entrepreneurship training, and give them a seat at the table, creating meaningful workshops for the community, plant a garden for the community and teaching classes about importance of being healthy and staying healthy!